

## FAQ – Talent Contest

### Objective

The primary objective of this contest is to highlight the incredible talents of Haitians while encouraging the creation of works that blend creativity and the Christmas spirit. All forms of artistic creations are accepted, provided they align with the theme: *"Christmas in Haiti: Smiles and Sharing."*

### Who can participate in the contest?

The contest is open to anyone residing in Haiti aged 15 and older.

If a winner is a minor, they must specify, when submitting their video, the authorized person to claim the prize on their behalf. This person's legal identification must also be included.

This contest is exclusively for the general public; no employees of Digicel are allowed to participate.

### What types of works can be submitted?

Participants can submit videos showcasing their talents in the following categories:

- Singing
- Dancing
- Painting or drawing
- Dramatic arts (monologue, sketch)
- Any other form of creative talent

Videos can feature multiple people if collective participation is essential to the creation. However, only one individual will be recognized as the official participant.

**Important:** There will be no categorization of works; all submissions will be judged using the same criteria.

### How can I submit my video?

Videos must be sent via email to [fondation.projet@digicelgroup.com](mailto:fondation.projet@digicelgroup.com).

Ensure that your submission meets the following requirements:

- **Maximum duration:** 1 minute and 30 seconds.
- The video must include either an opener (introduction) or subtitles describing your creation.
- For physical works (drawings, paintings, sculptures), the video must show the creation process (before, during, and after).
- Include your personal information in the email (full name, age, address, and phone number).
- Specify which platform (Facebook or Instagram) you wish to participate on, along with your username for that platform. You can only participate on one platform.
- A copy of a valid legal ID must be attached to the email.
- Submit all required information by **December 9**.

### What are the selection criteria?

Videos will be evaluated by a jury comprising members of the Digicel Foundation's council and staff based on the following criteria:

- **Theme alignment:** Does the submission reflect the spirit of Christmas in Haiti, emphasizing smiles and sharing?
- **Originality:** Is the talent presented innovative or distinctive?
- **Performance quality:** Does the execution of the work or performance demonstrate true skill and mastery?
- **Technical quality:** Is the video distinguished by clear sound, high image quality, and creative presentation?

Selected videos will be published for the public voting phase.

#### **What are the content restrictions for the video?**

- Any video containing inappropriate language, imagery, or music deemed immoral or offensive will be disqualified immediately.

#### **When and how will online voting take place?**

- **Online voting period:** Videos selected by the jury will be published on **December 11**, with voting running from **December 11 to December 17**.
- On **Instagram**, the participant whose video achieves the highest interaction rate among followers of the page will be declared the winner. It is crucial that all individuals interacting with your video follow the Foundation's page for their votes to count.
- On **Facebook**, the participant whose video performs best will be declared the winner.

#### **How will the winners be selected?**

Winners will be determined exclusively by public votes. There will be two winners:

- One winner on Facebook.
- One winner on Instagram.

The videos with the best performance in terms of votes on each platform will be declared the winners.

#### **What are the prizes for the winners?**

Each winner will receive **\$2,000 USD** from the Digicel Foundation.

#### **How many videos can I submit?**

Each participant may submit only one video throughout the contest period.

#### **Rights Transfer**

- By submitting your work to this contest, you authorize the Digicel Foundation to use it for promotional or exhibition purposes.
- If a winner submits a physical work (such as a painting or sculpture), it must be handed over to the Foundation for exhibition or promotional use.

#### **Important dates to remember**

- **Contest launch:** November 24
- **Video submission deadline:** December 9
- **Jury selection:** December 10
- **Online voting period:** December 11–17
- **Winners announcement:** December 18

**Is there a participation fee?**

No, participation in the contest is free.

**How will I know if my video has been received?**

You will receive a confirmation email after sending your video to **fondation.projet@digicelgroup.com**.

**What are the rules regarding plagiarism and fraudulent methods?**

- **Plagiarism:** Videos submitted must be original creations. Any video using content from other sources without proper authorization or acknowledgment will be disqualified.
- **Fraud:** The use of bots, automated scripts, or any other fraudulent means to generate votes is strictly prohibited. Videos suspected of fraud may be removed from the contest, and participants disqualified.
- **Artificial Intelligence:** The obvious use of AI tools to create artistic works, such as digital paintings or drawings, is prohibited.
- **Incentives:** Offering rewards in exchange for votes is not allowed.